

PA385D/FA381/CRP386/INF386E: Arts Management

Examines key topics in the management and leadership of arts and cultural organizations, with particular attention to how arts organizations engage (or fail to engage) external constituencies, and the significance of private and public policies. While commercial forms may be considered for purposes of comparison, our primary focus will be on nonprofit organizations. Examples of topics include mission management, organizational leadership, the role of boards of directors, funding strategies, audience engagement, community engagement and relationships, arts advocacy, and policies that create challenges and opportunities for arts organizations and participation. The class will employ exercises and cases to translate broad themes to practical issues. Guest speakers will periodically join to share their experiences. Relevant to students planning to work in, with, or through nonprofit arts and cultural organizations.