

MARK CLAYTON HAND

mark.hand@utexas.edu
318.990.0242

Education

- 2016 – Present **PhD Candidate**, LBJ School of Public Affairs **Austin, TX**
University of Texas at Austin
Expected graduation May 2021
Committee Members: Varun Rai, Erin Lentz,
William Spelman, Alison Craig, Sekou Bermiss
- 2012 – 2013 **MBA**, Saïd Business School **Oxford, UK**
University of Oxford, New College
Skoll Scholar in Social Entrepreneurship
Rotary Ambassadorial Scholar
- 2002 – 2006 **Bachelor of Arts** with Honours, Vanderbilt University **Nashville, TN**
Double Majors in International Political Economy and Religious Studies
Joanne Fleming-Hayes Scholar for outstanding academics
Ingram Scholar for commitment to service
-

Research Interests

Theories of public policy	Political entrepreneurship
Congressional campaigns	Rural development and entrepreneurship
Teams and organizations	Qualitative and case study methods
Network analysis	Data science and machine learning
Sociology of markets	Interpretive data science

Academic Employment

- 2019-Present **Research Assistant** **Austin, TX**
"Energy, Entrepreneurship and Economic Resilience in Texas" with Varun Rai
- 2018-2019 **Teaching Assistant** **Austin, TX**
Statistical Analysis and Learning with Varun Rai, Spring 2019
Qualitative Research Methods with Peter Ward, Fall 2018
- 2015-2016 **Adjunct Assistant Professor**, University of Texas **Austin, TX**
Lecturing on Social Entrepreneurship for the RGK Center for Philanthropy and
Community Service in the Lyndon B. Johnson School of Public Affairs at the
University of Texas at Austin
Conducting research on the application of network theory to impact investing and
social entrepreneurship
- 2013-2014 **Entrepreneurship Fellow**, University of Oxford Saïd Business School **Oxford, UK**
Redesigned and led the Entrepreneurship Project, the core entrepreneurship course for
Oxford's 250 full-time MBA students

Working Papers

“Building a House to Burn it Down: Hiring and organizing US political campaigns teams.” Dissertation Paper I.

“You're Hired! An examination of the impact of staffer experience and networks in US political campaigns.” Dissertation Paper II.

"Foxes in the Henhouse? The Effects of Hiring Campaign Staff into Legislative Offices." Dissertation Paper III.

“Uncharted Territory: How rural leaders act as policy narrators amidst pandemics and production cuts.” With Varun Rai and Megan Morris

“Socio-Economic Determinants of Firm Growth in Texas Counties from 2008-2018: A multi-method machine learning application using a novel dataset.” With Varun Rai and Vivek Shastry

Funding

2020-2022	NSF Accountable Institutions and Behavior (currently applying)	\$250,000
2020-2021	NSF Doctoral Dissertation Improvement Research Grant (currently applying)	\$15,000
2020-2021	Horowitz Foundation for Social Policy Research Grant (currently applying)	\$7,500
2020-2021	Dirksen Congressional Research Grants	\$3,500
2020	LBJ School Professional Development Award	\$600
2019-2021	Lead author, IC ² Institute Rural Entrepreneurship Faculty Grant Award	\$100,000
2019	LBJ School Professional Development Award	\$1,000
2018	Strauss Center Travel Award	\$450
2017	LBJ School Professional Development Award	\$1,000
2016-present	Harrington Graduate Fellowship	\$250,000

Selected Academic Presentations

2020	Hand, M. “You're Hired! An examination of the impact of staffer experience and networks in US political campaigns.” Invited presentation at the Southern Political Science Association (SPSA) annual conference
2019	Hand, M. "Foxes in the Henhouse? The Effects of Hiring Campaign Staff into Legislative Offices." Invited presentation at the Association for Public Policy Analysis & Management (APPAM) Research Conference
2019	Hand, M. and Rai, V. “Energy, Entrepreneurship and Economic Resilience in Texas.” Poster presented at the Energy@UT exposition

2019 Hand, M. "Campaign Contribution Limits and Corruption: Evidence from the 50 states." Paper presentation at the Southern Political Science Association (SPSA) annual conference

Selected Volunteer Service and Civic Engagement

2020-Present Board Member, Multicultural Refugee Coalition
2019-Present Curriculum Advisory Board member, Austin Center for Design
2018-Present Member of the Policy Agendas Project Research Group, UT-Austin Government Department
2017-Present Member, Truman National Security Project
2016-Present Member of Rai Group Research Lab, UT-Austin LBJ School

Languages

English (native)	R (conversational)
Spanish (conversational/fluent)	Python (beginner)
	HTML / CSS (beginner)

References

Dr. Varun Rai
(Committee Chair)
Associate Dean for Research;
Professor of Public Affairs
LBJ School of Public Affairs
University of Texas at Austin
512-471-5057
rai@energy.utexas.edu

Dr. Erin Lentz
Associate Professor of Public Affairs
LBJ School of Public Affairs
University of Texas at Austin
512-232-8353
erinclentz@utexas.edu

Dr. Alison Craig
Assistant Professor
Department of Government
University of Texas at Austin
(503) 705-6139
acraig@austin.utexas.edu

Additional Academic Presentations

- 2018 Hand, M. “A Pragmatic Typology of Impact Enterprise.” Paper presentation at USC-Marshall’s Annual Social Entrepreneurship Conference
- 2018 Morrison, J. and Hand, M. “Moving from Policy Ideas to Policy Impacts: What Does the Innovation Corps Model Offer Public Policy Education?” Paper presentation at Public Administration Review’s symposium “Entrepreneurship in the Public and Nonprofit Sectors” at the National Academy of Sciences.
- 2018 “Crime and Its Effects on Vulnerable Populations.” Panel Chair at APPAM International Conference
- 2018 Boumgarden, P. and Hand, M. “Entrepreneurial Behaviour in Political Campaigns: Strategically sequencing thinking and doing.” Paper presentation at the annual Effectuation Conference
- 2018 Hand, M. “Campaign Contribution Limits and Corruption: Evidence from the U.S. States.” LBJ School Innovation Bound research poster session
- 2017 Gao, X., Hand, M., Beck, A., and Rai, V. “Knowledge Networks in the U.S. Solar Industry.” Association for Public Policy Analysis & Management (APPAM) conference
- 2017 Hand, M., Beck, A., Gao, X., and Rai, V. “Learning in renewable energy ecosystems: A network study of knowledge flows in the Austin solar installation industry.” Behavioral Economics and Climate Change (BECC) conference
- 2017 Hand, M. “Knowledge networks in alternative energy ecosystems – Solar softs in the solar industry.” Poster (invited) at the Conference on Complex Systems
- 2016 Zutz, C. and Hand, M. “The Crowd-Sourced Graph: Uncovering The Social Innovation Landscape in Austin, Texas.” XXXVI Sunbelt Conference of the International Network for Social Network Analysis (INSNA)
-

Invited Lectures

- 2018 “How to practically and creatively surface ideas and resources from your social networks.” Guest lecture at Saïd Business School
- 2017 “The Business of Politics: Bringing an MBA brain into a Public Policy PhD.” Presentation at the Don and Sybil Harrington Foundation Amarillo Symposium
- 2016 “Triple Bottom Line Ventures: Lessons Learned from Entrepreneurs.” Panel moderator at McCombs Business for Good Summit (convened by Net Impact McCombs and the Clean Tech Group)
- 2015 “How entrepreneurs build networks.” Guest presentation at Saïd Business School
- 2015 “Leadership in social innovation.” Guest lecture for Dr. David Springer at UT-Austin
- 2015 “An introduction to social venture capital.” Guest lecture for UT-Austin lecturer Moira Porter

- 2015 “New Trends & Profit Models in Social Entrepreneurship.” Panel moderator at McCombs Business for Good Summit (convened by Net Impact McCombs and the Clean Tech Group)
 - 2014 “How to Incorporate Social and Environmental Responsibility in your Company.” Guest lecture for Dr. Diego Sanchez-Ancochea’s executive program at St. Antony’s College, Oxford
 - 2013 “Impact Investing.” Guest lecturer for Dr. Pamela Hartigan’s graduate level course on social entrepreneurship
 - 2013 “Social Entrepreneurship: An introduction for the curious (and the skeptical).” A presentation for the annual New College colloquium series, University of Oxford
-

Additional Volunteer Service and Civic Engagement

- 2017-Present Board Member, WildArk.org
 - 2020 Election Protection Volunteer, Texas Civil Rights Project
 - 2020 Volunteer mentor, PelotonU.org
 - 2018-2019 Lead Mentor, Techstars Impact with AgHelp
 - 2018-2019 Volunteer, Multicultural Refugee Coalition
 - 2018-2019 Volunteer, Workers Defense Project (Proyecto Defensa Laboral)
 - 2017-2019 Security Fellow, Truman National Security Project
 - 2018 LBJ School Associate Dean of Research Student Research Committee
 - 2015-2017 Member, TRUST, a pro-immigrant Texas legislative coalition
 - 2015 Fundraising volunteer at the Texas Civil Rights Project
 - 2014 Commissioner and Vice-Chair, City of Austin Commission on Immigrant Affairs
-

Additional Writing

- 2017 “Beyond the scuffle: Bipartisanship in the Texas Legislature.” In Texas Tribune’s TribTalk, with Jonathan Lewis and Igor Holas
- 2017 “What to Look For in Investors, From Entrepreneurs Who Have Done Their Due Diligence.” On Unreasonable.is, with Zoe Schlag
- 2017 “Note to Investors: What Entrepreneurs Wish They Knew About You.” On Unreasonable.is, with Zoe Schlag
- 2016 “The Research Gap in Social Entrepreneurship.” In Stanford Social Innovation Review, with Jonathan Lewis
- 2015 “A response to ‘The Payoff of Pay-for-Success.’” In Stanford Social Innovation Review Online, with Margo Johnson

- 2015 “Visualizing the GIIN Impact Investing Network with Neo4j.” On the Neo4j blog, with Clare Zutz
- 2013 “Entrepreneurship at Saïd Business School and Oxford.” A report on university-wide research on entrepreneurship for Saïd Business School Dean Peter Tufano
- 2013 “Case Report: The US National Science Foundation’s I-Corps.” research conducted for Saïd Business School professor Marc Ventresca’s Leading Science Innovation and Entrepreneurship (LISE) program
- 2013 “Disruption decoded: Four Skills for Shifting Systems.” On the Skoll Centre for Social Entrepreneurship blog
- 2013 “Social Entrepreneurship 101.” On the Skoll Centre for Social Entrepreneurship blog

Additional Work Experience

- 2018 – Present **Senior Partner**, MPA Advisors **London, UK**
MPA Advisors works with impact investment funds and companies to understand and organize the complex systems around them to drive positive change.
- 2016 – 2019 **Cofounder**, Assemble **Austin, TX**
Launched a workshop and facilitation consulting firm to help companies leverage design thinking and innovation research for better outcomes, with a focus on talent and team communication
- 2014 – 2016 **Venture Partner**, UnLtd USA **Austin, TX**
Designed and delivered curriculum for training and coaching of UnLtd USA’s three cohorts of Austin-based social entrepreneurs.
- 2010 – 2012 **Investment Associate**, First Light Ventures **Mumbai, India | Atlanta, GA**
Launched the \$1.5m India Accelerator, a joint venture with Shell Foundation; managed First Light’s nine-company India portfolio and investment pipeline; led a \$200,000 investment in MadRat Games, an educational game company
- 2007 – 2009 **Founding Country Director**, Manna Project International **Quito, Ecuador**
Founded Manna Project’s second community development site, overseeing the work of 130 volunteers, managing a \$200,000 budget, and starting over 20 community programs
- 2006 – Present **Consultant, Grant Writer, and Intern** **USA | Botswana**
Consulting clients include: Southwest Georgia Project, a local food distributor; Culture Connect, an immigrant-focused social enterprise in Atlanta; the City of Shreveport, Louisiana; Shreveport start-up coworking space CoHab; and the North Louisiana Economic Partnership
Internships include: HIV/AIDS focused NGO FHI360; Holy Cross Hospice in Gaborone, Botswana; Congressman Jim McCrery; and Nashville-based immigrant advocacy NGO Conexión Americas
Social work experience: Managed twenty families of abused and neglected children as a social worker with Community Support Programs in Shreveport, LA